

SUUNTO TRAIN SMARTER VIDEOSTORM CAMPAIGN INSTRUCTIONS AND RULES

Please read the following instructions and rules carefully. By participating into this VideoStorm campaign you agree to these rules and instructions. If you do not agree to these instructions and rules, please do not participate in the campaign.

1. Entry

“Suunto Train Smarter VideoStorm Campaign” is open between June 12 and September 30, 2009.

Desired video clips should show prominently Suunto product usage in a clear sport setting.

Duration of the video clip should be less than 3 minutes. The maximum size of the video file is 50 MB, and its format one of the following: .wmv, .flv, .mov, .avi, .mpg or .3gp.

2. Conditions for participating

Participants aged 18 or under must obtain consent from their parent or guardian prior to entering the campaign.

Employees of Amer Sports companies are not authorized to participate in this campaign.

Videos are recommended to be language-independent but if they include voice/speech, it needs to be in English. Submitted titles and descriptions of the videos must be written in English.

You are allowed to submit more than one video.

3. Allocation for the published videos

Suunto will choose and publish the selected videos between June and October, 2009. Suunto will contact the makers of these videos personally by e-mail and publish their names (or nicknames) and videos on its website by the end of October 2009.

4. Prizes

The participants, whose video clips are chosen to Suunto TV, will receive a Suunto heart rate monitor and a Suunto POD of their choice (value 79-570 Euros).

The prizes are non-transferable and no cash alternative shall be offered. Arrangements for the fulfillment of the prize will be made by Suunto. Suunto reserves the right, at Suunto's sole discretion, to substitute any and all prizes with prizes of comparable value.

All federal, state and local taxes, fees and surcharges on the prizes are the sole responsibility of the prize winners.

5. Authorization for using the materials

Participants retain copyrights to their submitted videos, with the following limitations. Participants shall grant Suunto the perpetual right to publish free of charge all the videos and other materials provided by the campaign participant in Suunto's websites and e-newsletters and other marketing materials at anytime without compensation.

Participants also grant Suunto a perpetual right to publish all the videos in the social media sites or channels, such as their Facebook group and YouTube channel without compensation. Suunto is not responsible if the videos or other materials are further used from these websites or channels.

You warrant and undertake that your contribution is original and that you have full power to make the above authorization for using the materials. You sign for and accept responsibility for releasing this material on behalf of any and all co-authors/cameraman/people in the video or any other content in the video.

6. Your responsibilities

You agree not to submit any materials that might infringe any intellectual property rights of any person or company (for example copyright, patent or trademark rights or confidentiality obligations).

Please note; if you include music to your video clip, you need to own full rights for it.

When participating in the campaign you also agree not to send any materials that are unlawful, harmful, insulting or otherwise objectionable; advertisements or other commercial materials abuse other people's privacy.

7. Other conditions

Suunto will review the materials before posting the materials on the site. Suunto reserves the right to edit or remove the videos and other materials from the site without notice at any time at its sole discretion.

Suunto might suggest edits to the clips before final acceptance (for example adding Suunto provided graphics etc.) – alternatively Suunto might propose to streamline the clip together with the author to maximize the benefits of a clip.

8. Responsibility and limitation of liability

By entering, participants agree to that this campaign is provided "AS IS" and without warranties of any kind. You agree to release and hold harmless Suunto, its parents,

subsidiaries, affiliates, directors, officers, employees, attorneys, agents and representatives from any and all liability for any injuries, loss, claim, action, demand or damage of any kind arising from or in connection with the participant submitted video clip ,campaign or any prize won, any misuse or malfunction of any prize awarded, through participation in the campaign.

Suunto shall not be liable for any direct, special, incidental, indirect or consequential damages that result from the use of the participant submitted video clip.

9. Use of personal data

By participating in the campaign, the participants authorize Suunto to use their last names, first names, country of residence, videos and text on all media, in particular posters, notices, audiovisual or digital documents and articles or publications distributed to the press.

You hereby accept that Your personal information, including, without limitation to, name, age, address, telephone number and/or e-mail address which is obtained by Suunto by virtue of your entry to the campaign may be used by Suunto for certain marketing, market research, analysis and related purposes following the Privacy Policy and Site Terms published by Suunto.

10. Modifications

If, for any reason, the campaign is not able to be completed as planned, including by reason of infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures or any other causes beyond the control of Suunto which corrupt or affect the administration, security, fairness, integrity or proper conduct of this campaign, Suunto reserves the right at its sole discretion to cancel, terminate, modify or suspend the campaign. Suunto assumes no responsibility for any loss or damage in the event of a cancellation, termination, modification or suspension of the campaign.

11. Governing Law

These rules shall be governed by the laws of Finland. The participants agree that all legal proceedings In connection with the enforcement, breach or violation of these rules shall be submitted to the district court of Helsinki, Finland.

Organizing company: Suunto Finland

Suunto Oy
Valimotie 7
FIN-01510 Vantaa
Finland
Tel: +358 9 875 870